



2024/2025 Sponsorship Packages

Contact: sponsorship@propertymastersguild.org

About The Property Masters Guild



The Property Masters Guild is a membership-driven organization of Property Masters. As a non-profit founded in 2021, the guild is the only organization dedicated exclusively to providing for the needs of Property Masters, highlighting the artistic contributions of Property Masters, and has the interests of Property Masters and furthering their success as its central mission.

Comprised of veteran, established, and upcoming Property Masters, the guild is a volunteer-run organization that speaks as a collective voice for its members and craft.

The Property Masters Guild engages its members through events, educational classes, newsletters, and private member forums. The Guild reaches an even wider audience of future craft members and fans of the craft through its social media, emails and podcasts.

Our Members

197 Property Master Members

- 120 Active Los Angeles Based
- 46 Active Wider United States and Canada
- 31 Retired



Our Wider Audience



Website Traffic

280 Unique Visitors/Month

Social Media Reach

182.1k - Instagram 2023
2,152 - Instagram Followers

Email List

635 Subscribers
85% Average Open Rate
14.7% Average Click Rate

Podcast Listeners

2,040/Month Downloads

2024/2025 SPONSORSHIP PACKAGES

	Corporate 1 Year \$1,000	Bronze 1 Year \$2,500	Silver 1 Year \$5,000	Gold 1 Year \$10,000
Sponsor Certificate	X	X	X	X
Logo & Link on Website	X	X	X	X
Membership				
Individual Associate Membership		x1	x2	x2
Social Media				
Social Media Cross Posting	X	X	X	X
Social Media Editorial Post	x2	x4	x6	x12
Podcast Ad Read	x2	x4	x6	x8
Podcast Appearance	X	X	X	X
Email				
One Quarterly Newsletter Spot	Sidebar Mention	Sidebar Mention	Article Feature	Article Feature
Inclusion in Sponsor Focused Eblast	X	X	X	X
Dedicated Eblast		x1	x2	x3
Events				
Ability to Table Events	X	X	X	X
Partner with PMG for Event			X	X
Address Membership at Partnered Event			X	X
À la Carte Opportunities				

Social Media Editorial Post \$350 per post for sponsors, \$500 per post for non-sponsors

Podcast Ad Read \$350 per read for sponsors, \$500 per read for non-sponsors

Dedicated Eblast \$1000 per email for sponsors, \$1300 per email for non-sponsors

Packages may be customized so long as applicable value is maintained.

Providing marketing materials on deadline is the responsibility of the sponsor. The Guild will make all reasonable efforts to accomodate sponsor materials.



20750 Ventura Blvd, Ste 204 | Woodland Hills, CA 91364
sponsorship@propertymastersguild.org | www.propertymastersguild.org

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Sponsorship Package:

Corporate
1Year - \$1000

Bronze
1Year - \$2500

Silver
1Year - \$5000

Gold
1Year - \$10,000

Platinum
3 Years - \$25,000

À la Carte
\$ _____

Package Customizations and Notes:

Sponsorship Amount: \$ _____ In-Kind Value:

Sponsorship term begins upon receipt of funds for the period specified by the package chosen.

Payment can be remitted to:
Property Masters Guild | Attn: Michelle Foti | 818-697-7500
20750 Ventura Blvd, Ste 204, Woodland Hills, CA 91364

Company artwork can be emailed to t.corvino@propertymastersguild.org.



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Technical Specs and Deadlines

Your Logo:

Please provide your logo and any branding guidelines to t.corvino@propertymastersguild.org.

Logo Specs for Print:

JPEG, PNG, PDF, PSD, EPS, AI file

Color: CMYK

Resolution: 300dpi

Logo Specs for Web:

JPEG, PNG, PDF, PSD, EPS, AI file

Color: RGB

Resolution: 72dpi

**If you have a B&W or greyscale version of your logo, please include. If you do not have your logo in the specified formats, please share what you have and we will make best efforts to adapt as needed to preserve your brand.*

Website Placement:

Logo will be added to the website sponsor page within one week of providing. If your sponsor package entitled you to a featured presence, it will also be added to the website footer to appear on every page.

Social Media Cross Posting:

You would like cross-posted to the PMG social media, please tag the PMG (@_thepmg) and we will share to our account. All cross posting requests will be vetted by a PMG representative. For questions, please email m.bergman@propertymastersguild.org.

Social Media Editorial:

Please refer to the sponsorship package tiers for posting frequency options. Posts can be formatted as reels, stories, galleries or static images. Please send post content including any images, videos, text, links, and preferred posting date to m.bergman@propertymastersguild.org at least two weeks in advance of you preferred posting date. All posts will need to be vetted by a PMG representative.

Sponsor Focused Eblast:

Twice a year (June and December), the PMG sends to its entire email list a special blast thanking our sponsors. All sponsors at that time will be included. Placement includes two images, 150 words and a link of your choice. Content is due two weeks in advance for inclusion. If content is not provided, the PMG will use materials on file to provide inclusion for all sponsors. A reminder email will be sent in advance. Content can be sent to t.corvino@propertymastersguild.org. All content will be vetted by a PMG representative.



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Technical Specs and Deadlines

Podcast Ad Read:

Please refer to the sponsorship package tiers for posting frequency options. Ad reads will appear at the beginning, middle or end of the podcast episode per availability. Ad reads are 30 seconds. Please send ad copy and preferred release date to m.trudel@propertymastersguild.org at least two weeks in advance of your preferred release date. All copy will need to be vetted by a PMG representative.

Podcast Appearance:

Podcast appearances are available for sponsors only and may occur no more than once per sponsor year. Sponsors may select one to two representatives to appear on the podcast. Sponsors will need to provide an industry-relevant topic of conversation for discussion on the podcast. Please send topic, guest names, and preferred posting date to m.trudel@propertymastersguild.org at least two months in advance of your preferred release date. All content will need to be vetted by a PMG representative.

Newsletter Placement:

The PMG produces a newsletter quarterly for its members, distributed via email and archived to the website members portal. Sponsorship entitles you to inclusion in one of the four newsletters. Newsletters release the first week of February, May, August, and November. To request placement in a specific issue, please provide any images, text, and links to t.corvino@propertymastersguild.org at least two weeks in advance. If a specific issue is not requested, the PMG will place the content according to availability in future issues. Space can be used for editorial, advertising, coupons, or surveys, but will be vetted by a PMG representative in advance.

Sizing Availability for Sidebar: width 235px, height 415px (72dpi)

Sizing Availability for Article: width 445px, height 625px (72dpi)

Please refer to sponsorship packages for inclusion size.

Partner with the PMG for an Event:

Interested in hosting an event for PMG members? Reach out to sponsorship@propertymastersguild.org with any details regarding the nature of the event, prospective dates, location, what you might need from the PMG to facilitate, and any other details. The PMG is happy to work with you to craft a successful event, and able to offer insight on what has made for past successful events with members. Please allow for sufficient planning time in your request.

Notes:

Payment must be received in advance of activating any sponsorship benefits. Payment related questions can be sent to sponsorship@propertymastersguild.org. Your sponsorship will begin as of the date payment is received and last for one 12 month period.